



OWN: GMIU/REG/Committee/2025-26/15

Date: 28th Nov 2025

GMIU Media & Public Relation Cell

The Media and Public Relation Cell have been created at GMIU for better exposure of all the activities carried out at Institute and interaction with Media.

Functions of the Media & Public Relations Cell

- Responsible for **press coverage** and all **media-related activities** of the institute.
- Manages all **internal and external communication** and publications.
- Serves as the **official spokesperson** of the institute.
- Facilitates the **Industry Connect Program** by organizing:
 - Conclaves
 - Guest Lectures
 - Workshops
 - Other interactive events
- Maintains and strengthens relations with **external stakeholders** through various media activities.
- Engages with **print media** and enhances the institute's presence across **digital platforms**.
- Manages **internal communication** and ensures timely reporting of all campus events.
- Provides **assistance to prospective candidates** regarding admission-related queries.
- Supports and coordinates activities related to the **admission process** conducted at GMIU





Committee Member of Media & Public Relation Cell		
Name of Committee Member	Designation	Email
Prof. S.J. Vala	Chairperson	sjvala@gmiu.edu.in
Prof. Kashyap Dave	Convener	kadave@gmiu.edu.in
Prof. Anish Vora	Industry Connect Program Director	ahvora@gmiu.edu.in
Prof. Prashant Viradiya	Website & Digital Services	pjviradiya@gmiu.edu.in
Prof. Dhaval Chandarana	IT Officer	drchandarana@gmiu.edu.in
Mr. Mayur Hanani	Technical Person	mphanani@gmiu.edu.in
Mr. Dharav Andhariya	Social Media Executive and Photographer	djandhariya@gmiu.edu.in
Mr. Darshan Rajyaguru	Graphic Designer	dmrajyaguru@gmiu.edu.in

- The term of office of the members of Media & Public Relation Cell shall be for a period of three years.

Dr. H. M. Nimbark
Provost

Gyanmanjari Innovative University
Bhavnagar

Copy to:

1. All members of committee
2. University office
3. CEO & Provost office
4. Admission & Promotion Department

