



**Subject:** Fashion Revolution & History - BDEFD12317

**Type of course:** Major (Core)

**Prerequisite:** Fashion History beginning from of Couture and Revolution till 21<sup>st</sup> century

**Rationale:** This course covers whole timeline of Fashion, how fashion came into implement, how people adopted and till which year it was continued. The timeline of India's fashion is also covered for the fashion cycle and the world famous classic fashion.

#### Teaching and Examination Scheme:

Teaching Scheme				Credits	Examination Marks					Total Marks	
CI	T	P	C	Theory Marks		Practical Marks		CA			
				ESE	MSE	V	P	ALA			
2	0	0	2	60	30	10	00	50	150		

Legends: CI- Classroom Instructions; T – Tutorial; P - Practical; C – Credit; ESE - End Semester Examination; MSE- Mid Semester Examination; V -- Viva; CA - Continuous Assessment; ALA- Active Learning Activities.

#### Course Content :

Sr. no.	Course content
1	<p><b>Unit—1 Beginning of Couture</b></p> <p>1.1 Bell Époque: (1900-1913) 1.2 World War I: (1914- 1919) 1.3 Between the Wars: (1920-1939)</p>
2	<p><b>Unit—2 1920 - 1956</b></p> <p>2.1 Roaring twenties (1920-1929) 2.2 Glamour Years (1930-1939)</p>



	2.3 Wartime Utility look (1940-1946) 2.4 New Look (1947 -1956)
3	<b>Unit-3 1957 - 2000</b> 3.1 Mini and Mod (1957 – 1966) 3.2 Anti - fashion (1967 – 1978) 3.3 Power - dressing: (1979 – 1987) 3.4 End of century (1988 – 2000)
4	<b>Unit-4 21st Century</b> 4.1 Western India 4.2 Classic India 4.3 Adoption of Fashion in India 4.4 Revolution of Fashion in India

### Continuous Assessment:

	Active Learning Activities	Marks
1	<b>Presentation</b> – Make a PPT on Any topic from unit given by Faculty and upload in GMIU web portal	10
2	<b>Chart Design</b> – Make a Chart Design of Centuries with photographs and upload in GMIU web portal	10
3	<b>Prepare design</b> – Make a Design using any one century fashion and upload that in GMIU web portal	10
4	<b>Classified Design</b> – Research on one year fashion and rectify the problems facing while fashion was adopted, do needful solution and Upload the project in GMIU web portal	10
5	<b>Attendance</b>	10
	<b>Total</b>	50

### Suggested Specification table with Marks (Theory): 60%



Distribution of Theory Marks (Revised Bloom's Taxonomy)						
Level	Remembrance (R)	Understanding (U)	Application(A)	Analyze (N)	Evaluate (E)	Create (C)
Weightage	40%	40%	20%	-	-	-

Note: This specification table shall be treated as a general guideline for students and teachers. The actual distribution of marks in the question paper may vary slightly from above table.

### Course Outcome:

After learning the course, the students should be able to:	
CO1	Understand the timeline of Fashion Revolution.
CO2	Took Inspiration from The History of Fashion
CO3	Know in brief about Classic Fashion
CO4	Identify the problem facing by people while adopting fashion.

### Instructional Method:

The course delivery method will depend upon the requirement of content and need of students. The teacher in addition to conventional teaching method by black board, may also use any of tools such as demonstration, role play, Quiz, brainstorming, MOOCs etc.

From the content 10% topics are suggested for flipped mode instruction.

Students will use supplementary resources such as online videos, NPTEL/SWAYAM videos, e-courses, Virtual Laboratory

The internal evaluation will be done on the basis of Active Learning Assignment

Practical/Viva examination will be conducted at the end of semester for evaluation of performance of students in laboratory.

### Reference Books:

- [1] \* Baudot, F. (1999). A century of fashion. Thames and Hudson.
- [2] Harrison, R. M. (1995). Contemporary fashion. St. Martin's Press.
- [3] Lynch, A., & Strauss, M. (2007). Changing fashion: A critical introduction to trend analysis and meaning. Oxford International Publications Ltd.
- [4] Tortora, P. G., & Eubank, K. (2000). Survey of historic costume. Fairchild Publications.

