



**Gyanmanjari**  
Innovative University

Course Syllabus

Gyanmanjari Institute of Commerce

Semester-5 (B.COM)

**Subject:** International Banking & Finance - BCOBI15317

**Type of course:** Major

**Prerequisite:**

Students should have a basic understanding of banking operations, principles of economics, financial markets, and fundamentals of international trade and commerce.

**Rationale:**

International Banking & Finance is essential in present global economy. This course provides knowledge of international banking, foreign exchange, trade finance, and global financial systems. It develops analytical and practical skills needed to handle international financial transactions, understand regulations, and adapt to global banking trends, preparing students for careers in banking, finance, and international trade.

**Teaching and Examination Scheme:**

Teaching Scheme			Credits	Examination Marks			Total Marks
CI	T	P		C	SEE	CCE	
			MSE			ALA	
4	0	0	4	100	30	70	200

Legends: CI-Classroom Instructions; T – Tutorial; P - Practical; C – Credit; SEE – Semester End Evaluation; MSE- Mid Semester Examination; V – Viva; CCE-Continuous and Comprehensive Evaluation; ALA- Active Learning Activities.

4 Credits \* 25 Marks = 100 Marks (each credit carries 25 Marks)

SEE 100 Marks will be converted into 50 Marks

CCE 100 Marks will be converted into 50 Marks

It is compulsory to pass in each individual component



**Course Content:**

Sr. No	Course content	Hrs.	% Weightage
1	<p><b>Introduction to International Banking</b></p> <p>Meaning and nature of international banking; evolution and growth of international banking; distinction between domestic and international banking; functions and role of international banks; types of international banking operations; international banking and global financial system; role of international banks in economic development; overview of major international banks; challenges and prospects of international banking.</p>	15	25
2	<p><b>Foreign Exchange and International Payments</b></p> <p>Concept and meaning of foreign exchange; foreign exchange market: structure and participants; types of exchange rates including fixed, floating, and managed float; determination of exchange rates; purchasing power parity and interest rate parity; foreign exchange transactions including spot, forward, and swap transactions; role of RBI in foreign exchange management; FEMA and its provisions; balance of payments: concept, components, and significance.</p>	15	25
3	<p><b>International Financial Institutions and Instruments</b></p> <p>Role and functions of International Monetary Fund (IMF); World Bank Group: IBRD, IDA, IFC, and MIGA; Asian Development Bank (ADB) and BRICS New Development Bank; Bank for International Settlements (BIS); international financial instruments including foreign bonds, Eurobonds, and Global Depository Receipts (GDR); American Depository Receipts (ADR); syndicated loans and international credit markets; trade finance instruments: letter of credit, documentary collections, and bank guarantees.</p>	15	25
4	<p><b>International Trade Finance and Emerging Trends</b></p> <p>Concept and significance of international trade finance; methods of payment in international trade; export finance and import finance; pre-shipment and post-shipment credit; EXIM Bank of India: role and functions; export credit insurance and ECGC; correspondent banking and its role; recent trends in international banking including digital cross-border payments, SWIFT and its alternatives, fintech in international finance, cryptocurrency and CBDCs in global transactions; challenges of international banking including regulatory compliance, money laundering, and cybersecurity.</p>	15	25



**Continuous Assessment:**

Sr. No	Active Learning Activities	Marks
1	<b>Foreign Exchange Rate Analysis</b> Students will track and analyze exchange rate fluctuations of INR against USD, EUR, and GBP over a period of one month. They will prepare a structured report highlighting trends, factors influencing changes, and their impact on Indian trade and economy. Upload the PDF on GMIU Web Portal.	10
2	<b>Letter of Credit Case Study</b> Students will study a real-life or simulated export-import transaction involving a Letter of Credit (LC). They will analyse the process, documents involved, role of banks, and risks mitigated. A structured case study report will be submitted on GMIU Web Portal.	10
3	<b>International Financial Institution Profile</b> Students will prepare a detailed profile of an international financial institution covering its history, objectives, functions, India's association, and recent activities. Upload the PDF on GMIU Web Portal.	10
4	<b>Presentation on Cross-Border Payment Systems</b> Students will prepare and present a topic on modern cross-border payment mechanisms in international trade. Upload the PDF/PPT on GMIU Web Portal.	10
5	<b>Balance of Payments Analysis</b> Students will study India's Balance of Payments data for any recent year from RBI or government sources. They will analyse the current account, capital account, and key trends, and prepare a structured analytical report. Upload the PDF on GMIU Web Portal.	10
6	<b>Awareness Activity on Safe International Transactions</b> Students will design an informative poster, presentation, or short write-up explaining safe practices for international banking transactions, foreign remittances, and prevention of forex frauds. Upload the PDF on GMIU Web Portal.	10
7	<b>Attendance</b>	10
Total		70



**Suggested Specification table with Marks (Theory):100**

Distribution of Theory Marks (Revised Bloom's Taxonomy)						
Level	Remembrance (R)	Understanding (U)	Application (A)	Analyze (N)	Evaluate (E)	Create (C)
Weightage	20%	30%	20%	20%	10%	-

Note: This specification table shall be treated as a general guideline for students and teachers. The actual distribution of marks in the question paper may vary slightly from the above table.

**Course Outcome:**

After learning the course, the students should be able to:	
CO1	Understand the nature, evolution, and significance of international banking and its role in the global financial system.
CO2	Analyze the structure and functioning of the foreign exchange market, exchange rate mechanisms, and India's foreign exchange management framework.
CO3	Evaluate the role of major international financial institutions and instruments in facilitating global trade and investment.
CO4	Examine trade finance methods, export-import procedures, and emerging trends in international banking including digital cross-border payments and regulatory challenges.

**Instructional Method:**

The course delivery will be based on the nature of the content and the learning needs of students. In addition to conventional classroom teaching methods, faculty may use presentations, case studies, demonstrations, group discussions, and practical exposure to digital banking applications. Digital tools such as videos, MOOCs (SWAYAM/NPTEL), and online resources will be used to enhance conceptual understanding. Selected topics may be delivered through flipped classroom mode to encourage active participation and self-learning. Continuous evaluation will be carried out through Active Learning Activities (ALA) as prescribed in the course.



**Reference Books:**

- [1] Bhalla, V. K. (2014). *Financial Management*.
- [2] Kapoor, N. D. (2020). *Company Law & Secretarial Practice, N.D. Kapoor*. Sultan Chand & Sons.
- [3] Kean, L. (2018). *Annual Report on Exchange Arrangements and Exchange Restrictions 2017*. International Monetary Fund.
- [4] KEVIN, S. (2009). *FUNDAMENTALS OF INTERNATIONAL FINANCIAL MANAGEMENT*. PHI Learning Pvt. Ltd.
- [5] Tarsem Bhogal, Aruna Trivedi, & Springerlink (Online Service. (2019). *International Trade Finance : A Pragmatic Approach*. Springer International Publishing.

