



Gyanmanjari
Innovative University

B.COM @ GMIU

Approved Under Gujarat Private
University Act 2009



Scan for more details

Why choose commerce field?

After 12th commerce if you have
the traits of having a vision, clarity of thought, being determined and
ambitious, creative and innovative
&

Interest for Corporate world



Why choose commerce field?

CHOOSE

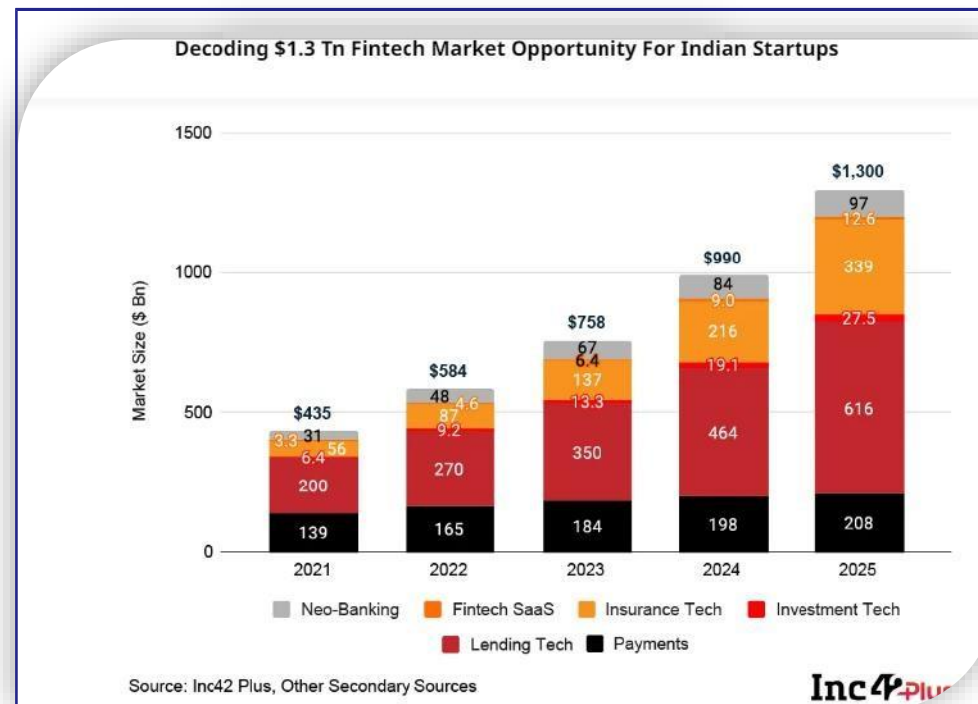
commerce



Why choose commerce field?

FINANCIAL SECTOR OPPORTUNITY

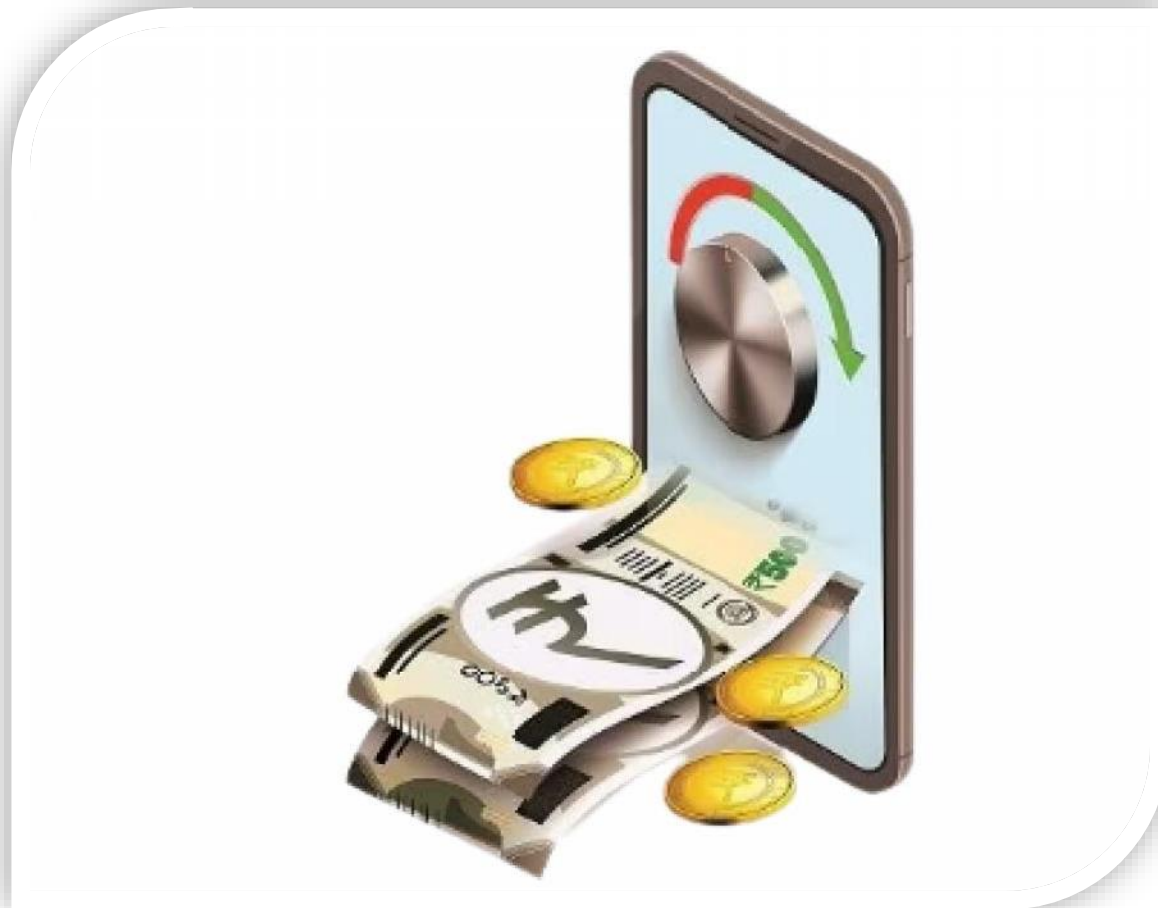
The Fintech market in India will reach **INR 6.2 trillion by 2025** providing various opportunities who are in the Financial sector. Apart from the rising Fintech sector, there are **Mutual Funds** and **Insurance** which provide varied opportunities within the Financial space.



Why choose commerce field?

BANKING SECTOR OPPORTUNITY

The banking sector has a tight grip on the financial sector of India. The total assets held by banks is **USD 2.4 Trillion** in India.



What is commerce field?

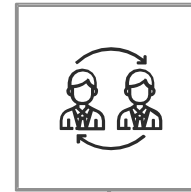
Bachelor of Commerce abbreviated as (B-com), is an undergraduate degree program in Commerce and Accounting along with related subjects.

This course is designed to provide students with a wide range of managerial skills and understanding in streams like **finance, accounting, taxation, management and business studies.**



Eligibility Criteria (B.COM):

ELIGIBILITY



Candidates must have completed 10+2 (commerce) from a recognized board .The general category aspirants should have scored a minimum of 50% marks as an eligibility condition for the SC/ST/SEBC/OBC/EWS candidates should have a score of 45% at least.

Bachelor of Commerce (B.COM)

- ▣ B.Com Hon. in Finance and Accounting
- ▣ B.Com Hon. in Banking & Insurance
- ▣ B.Com Hon. in Marketing & Management
- ▣ B.Com Honors in Innovation & Start-Up
- ▣ B.Com Hon. In Chartered Accountancy

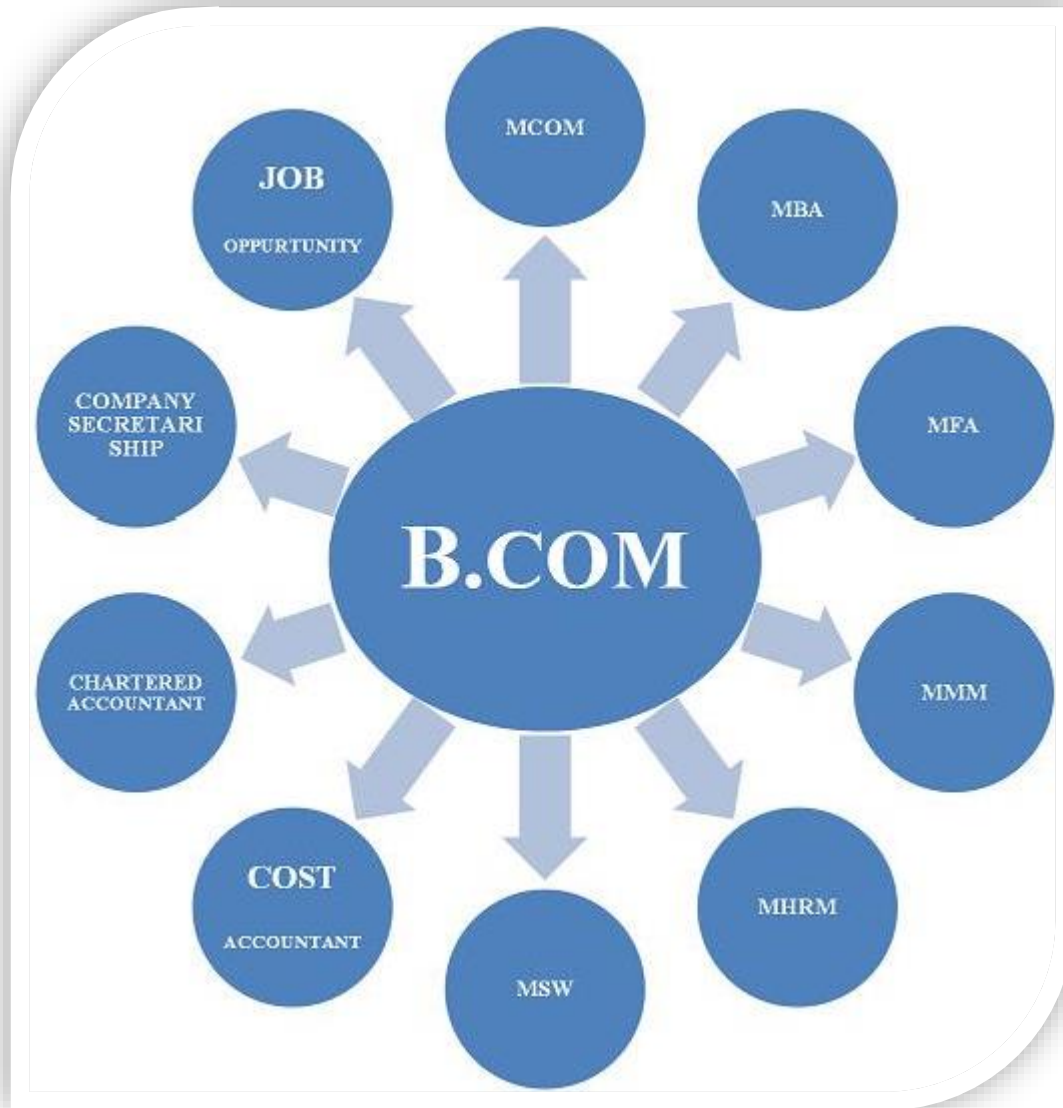


Significance of B.COM:

- ▮ Stepping Stone for Higher Education
- ▮ Huge employment scope & Numerous jobs after B.Com
- ▮ Entrepreneurship Opportunities
- ▮ Opportunity to work in both the public and the private sector



Significance of B.COM:



Scope after B.COM:

- ▮ Junior Accountant
- ▮ Account Executive
- ▮ Business Executive
- ▮ Financial Analyst
- ▮ Tax Consultant
- ▮ Financial Consultant
- ▮ Accounts Manager
- ▮ Business Consultant
- ▮ Office Administrators
- ▮ Insurance Brokers
- ▮ Civil Services



Scope after B.COM:



BBA

VS

B.COM



Managerial Course

1

Financial Course

Combination of theory and practical

2

Mostly theory based

Business based course

3

Number based course

Modern Course

4

Conventional Course

Develops management and leadership skills

5

Focuses mainly on monetary skills

Consists of classical and

6

Consists mainly of

Scope after B.COM:

CAREER OPTIONS AFTER BBA AND B.COM

B.COM



CHARTERED ACCOUNTANT

CAs audit accounts, deal with taxation, applied finance management accounts, etc.



COMPANY SECRETARY

Manage the day to day running of the company, manage minutes of meetings, important phone calls and communication.

COST MANAGEMENT ACCOUNTING



They deal with budgeting, cost management, asset management and performance evaluation.

BBA

OPERATIONS TEAM LEAD

Managing and dealing with the quality of services provided by the company.



HUMAN RESOURCE MANAGER

Hiring and training new recruits in the company.



PROJECT MANAGER

The link between the management and the staff. They lead and report the project.



SAP (SOLUTIONS APPLICATIONS PRODUCT)

