



Gyanmanjari
Innovative University

MBA @ GMIU

Approved Under Gujarat Private
University Act 2009



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Importance of 'Management courses'



'Leadership jobs & Business Management World'



Importance of 'Management courses'

Your Dream to become **Business tycoon**

will be fulfilled.....

Management studies



TOP 10 BUSINESS LEADERS IN INDIA

Importance of 'Management courses'

Management is a multidisciplinary discipline that focuses on a wide range of fields such as economics, business, finances, marketing, and involves the study of basic practices of administration.

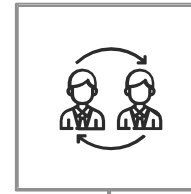
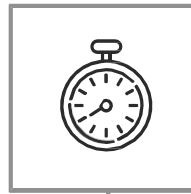


BE
Your own
BOSS

By improving your **entrepreneurial abilities** and allowing you to test launch any business ideas you may have...

Eligibility Criteria (MBA):

ELIGIBILITY



The eligibility for doing MBA is A graduate degree under 10+2+3 or 10+2+4 pattern under any discipline from a recognized university. The general category aspirants should have scored a minimum of 50% marks as an eligibility condition for the SC/ST/SEBC/OBC/EWS candidates should have a score of 45% at least. student should appear in entrance exam like CMAT, CAT, MAT, XAT, GMAT or other equivalent exams. (for ACPC SQ admission only)

- for MBA in Executive (min 3 year of Experience in managerial firm required)

Master of Business Administration(MBA)

- MBA
- MBA in Banking and Insurance
- MBA in Human Resource and Marketing
- MBA in Digital Marketing
- MBA in Fintech
- MBA in Edutech
- MBA in Event Management
- MBA Entrepreneurship and International Trade
- MBA (Executive)



Master Business Administration (MBA)

- MBA Banking & Insurance



Master of Business Administration (MBA)

- MBA in HR and Marketing



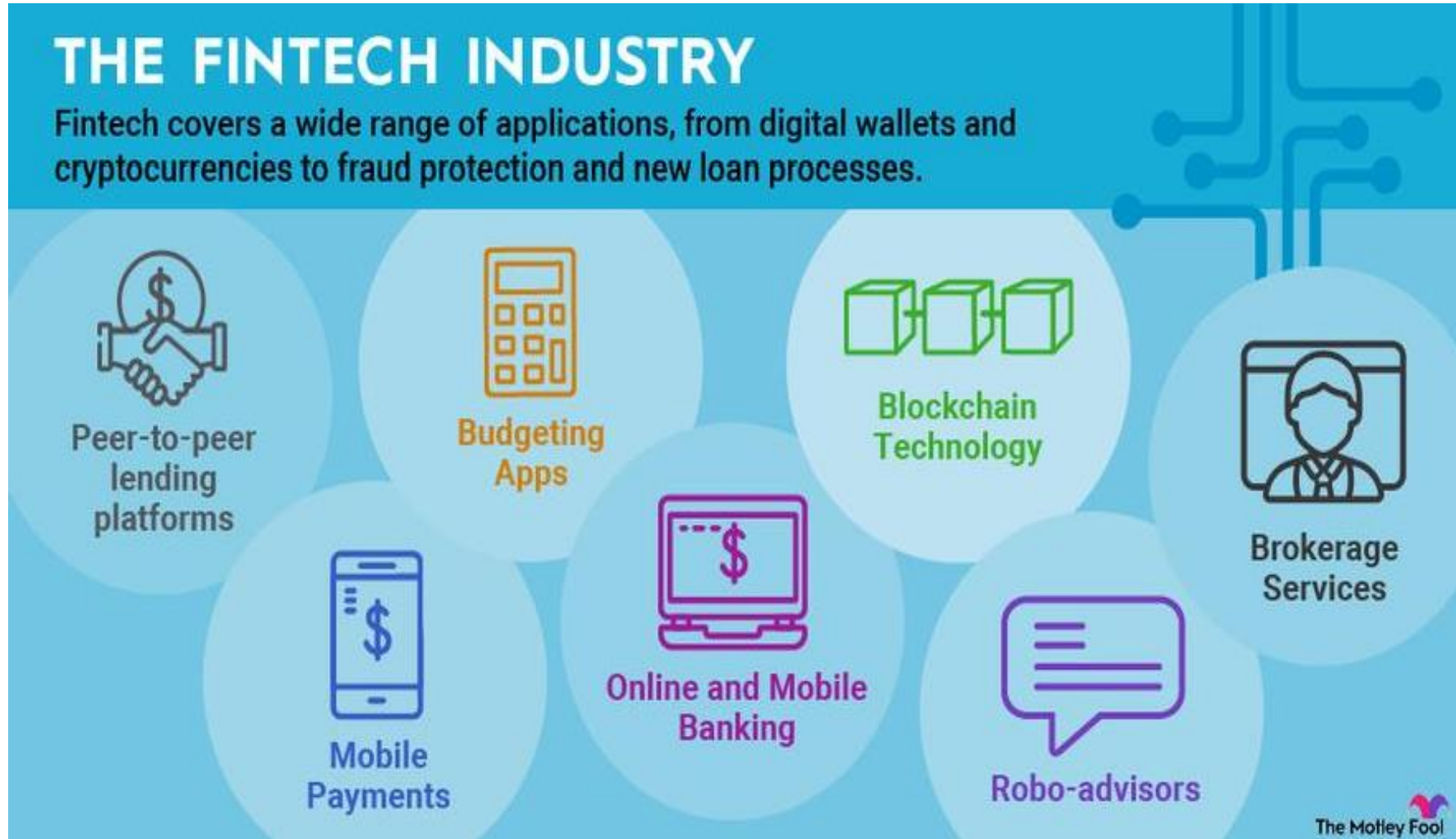
Master of Business Administration (MBA)

- MBA in Digital Marketing



Master of Business Administration (MBA)

- MBA in FinTech



Master of Business Administration (MBA)

- MBA in Educteh



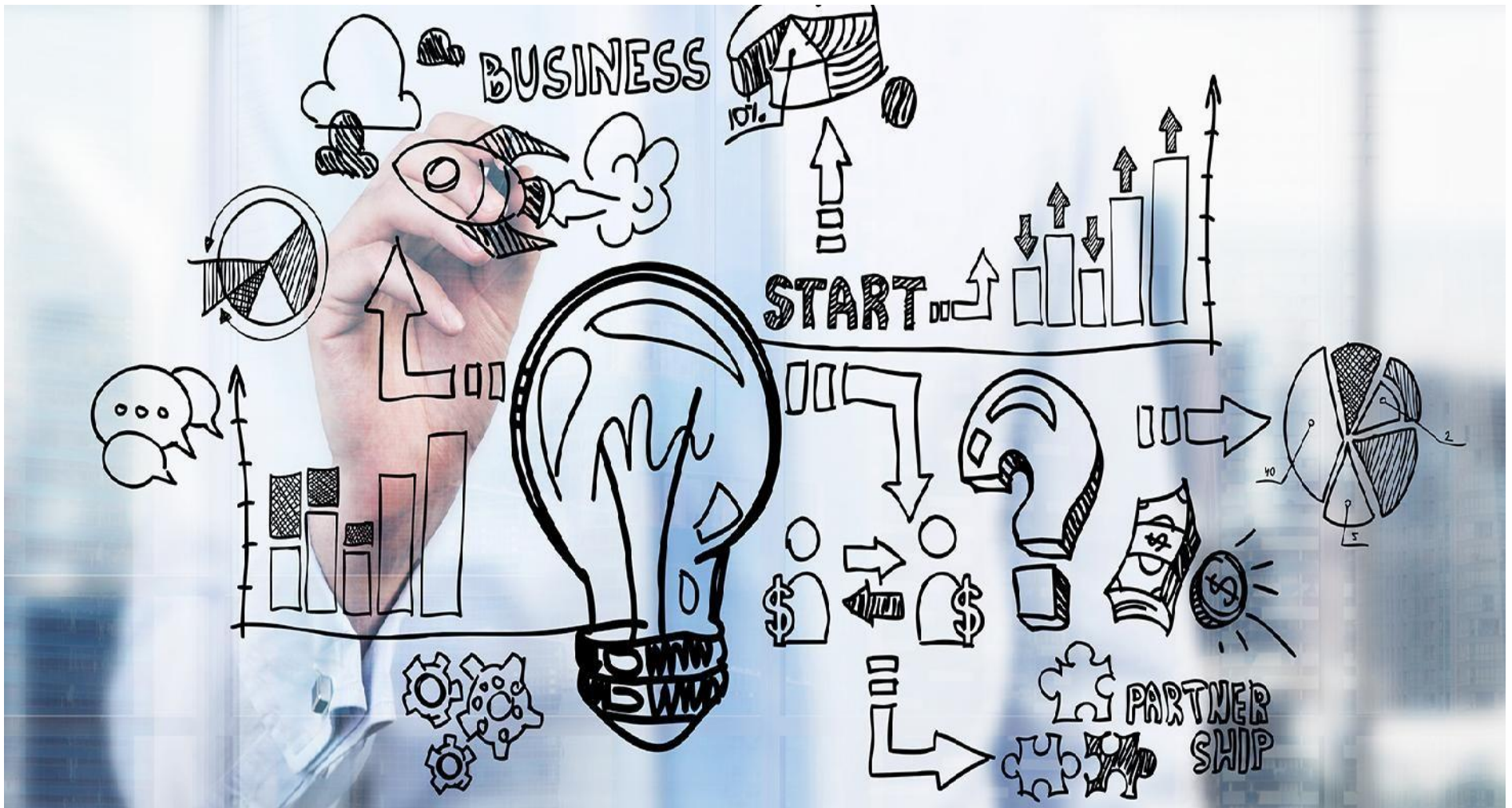
Master of Business Administration (MBA)

- MBA in Event Management



Master of Business Administration (MBA)

- MBA- Hon. Innovation & Entrepreneurship



Significance of MBA:

- Wide variety of career options
- Building Your Professional Brand
- Developing Sound Business Acumen
- Networking With People from Different Backgrounds
- Honing Leadership and Management Skills
- High job security & Get a promotion in managerial firm
- Improve personality
- Enhance knowledge
- Become an entrepreneur or start your own business





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Scope of MBA Program

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Scope after MBA:

- Brand ,Marketing ,Sales & Product Manager
- Market Research Analyst
- Media Planner
- Internet Marketing & Advertising Manager
- Financial Manager/Analyst
- Accounting Manager
- Risk and Insurance Manager
- Supply Chain Manager & HR manger
- Entrepreneur

