



Gyanmanjari
Innovative University

BBA @ GMIU

Approved Under Gujarat Private
University Act 2009



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Importance of 'Management courses'



'leadership jobs & Business Management World'



Importance of 'Management courses'

Your Dream to become **Business tycoon**

will be fulfilled.....

Management studies



Importance of 'Management courses'

Management is a multidisciplinary discipline that focuses on a wide range of fields such as economics, business, finances, marketing, and involves the study of basic practices of administration.



By improving your **entrepreneurial abilities** and allowing you to test launch any business ideas you may have...

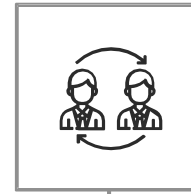
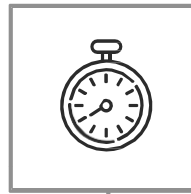
Importance of 'Integrated Management courses'

INTEGRATED



Eligibility Criteria (BBA):

ELIGIBILITY



Candidates should have passed the 10+2 exams from a recognized education board. The general category aspirants should have scored a minimum of 50% marks as an eligibility condition for the SC/ST/SEBC/OBC/EWS candidates should have a score of 45% at least.

Bachelor of Business Administration (BBA)

- BBA
- BBA Hon. In Finance, HR and Marketing
- BBA Hon. In Business Analysis
- BBA Hon. In FinTech
- BBA Hon. in Educteh
- BBA Hon. in Event Management
- BBA- Hon. Innovation & Entrepreneurship



Bachelor of Business Administration (BBA)

- BBA Hon. In HR and Marketing



Bachelor of Business Administration (BBA)

- BBA Hon. In Banking & Insurance



Bachelor of Business Administration (BBA)

- BBA Hon. in FinTech

THE FINTECH INDUSTRY

Fintech covers a wide range of applications, from digital wallets and cryptocurrencies to fraud protection and new loan processes.



Peer-to-peer
lending
platforms



Budgeting
Apps



Blockchain
Technology



Brokerage
Services



Mobile
Payments



Online and Mobile
Banking



Robo-advisors

Bachelor of Business Administration (BBA)

- BBA Hon. in Educteh



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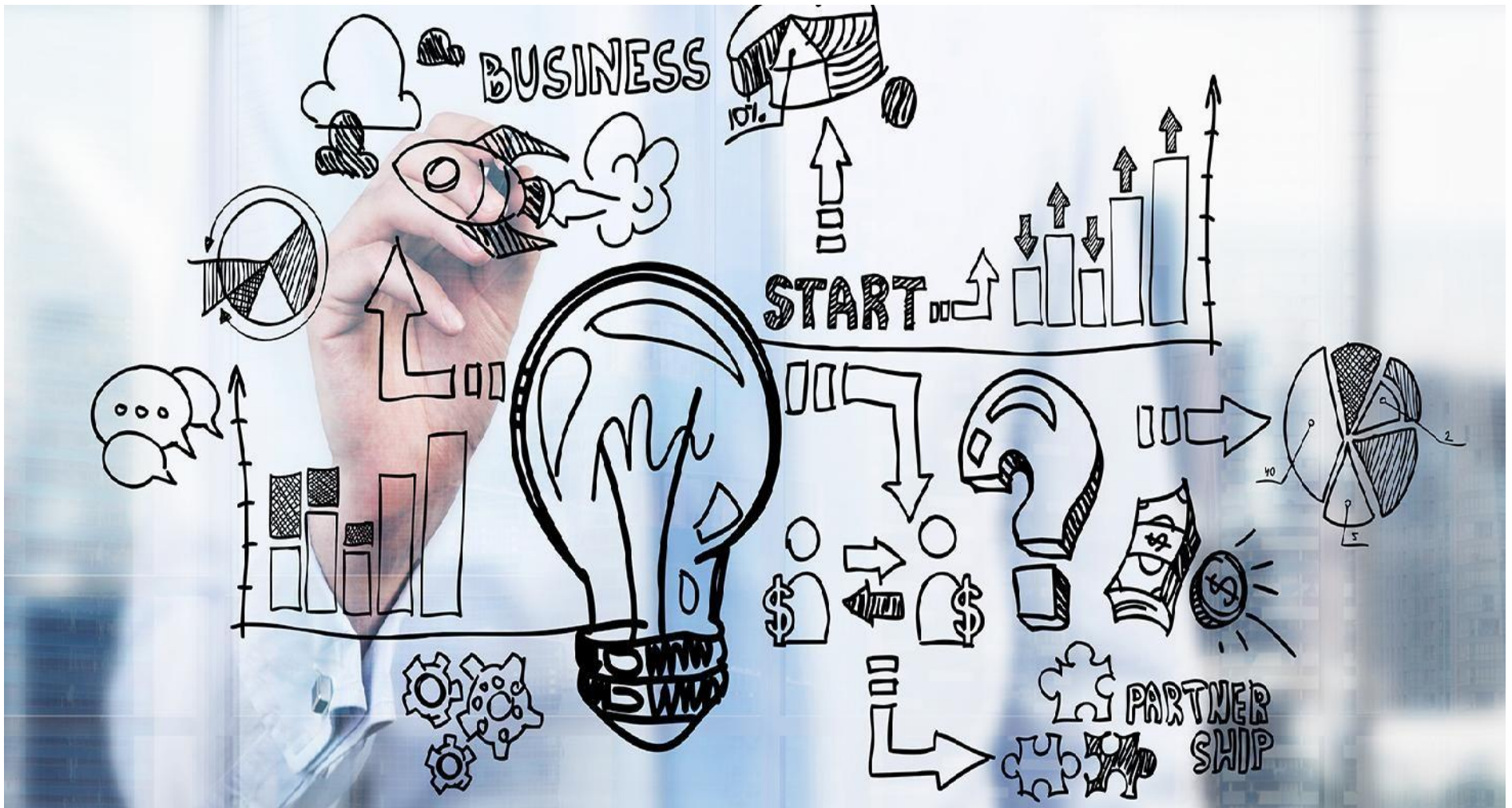
Bachelor of Business Administration (BBA)

- BBA Hon. in Event Management



Bachelor of Business Administration (BBA)

- BBA- Hon. Innovation & Entrepreneurship



Significance of BBA:

- It's a Versatile Degree & Professional Degree
- Multiple Disciplines Covered
- Stepping Stone for MBA
- High Salary & Benefits
- personality development
- Networking
- On-Trending Course
- Startup scope





Gyanmanjari
Innovative University

Scope of BBA Program

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Scope after BBA:

- Management
- Entrepreneurship
- Banking and Finance
- Consultancy
- Sales and Marketing
- Event Management
- Advertising and Public Relations
- Supply Chain Management
- International Business

