



Gyanmanjari College of Computer Application Bhavnagar

Report on

SDP on Web Development using Wordpress

Date: 25/01/2025
Time: 1:00PM to 5:30PM
Venue : FF-28

No. of Student	8
Department	Computer Application
Semester	BCA Sem4(Class G)
Faculty Co-Ordinator	Prof. Reena A. Desai & Prof. Rushi Bhayani & Prof. Darshana Sonani

About SDP:

A **Skill Development Program** is designed to enhance the abilities, knowledge, and competencies of individuals, particularly in the workforce or educational contexts. These programs can focus on various aspects such as technical skills, soft skills, leadership, or industry-specific expertise. The goal is to improve employability, productivity, and personal growth.

It was Conducted By

Prof. Reena A. Desai &

Prof. Rushi Bhayani &

Prof. Darshana Sonani

Objective of Talk

The objectives of a **Skill Development Program (SDP)** can vary depending on its focus and the audience it aims to serve. However, some common objectives of such programs are:

1. **Enhance Employability:** The primary goal is to equip individuals with the skills that are in demand in the job market, making them more employable and competitive candidates for various roles.
2. **Bridge Skill Gaps:** Skill development programs aim to address the gap between the skills that the workforce currently possesses and those required by employers, especially in rapidly evolving industries like technology, healthcare, and finance.
3. **Promote Lifelong Learning:** By encouraging continuous learning, SDPs foster the habit of acquiring new knowledge and skills, which helps individuals adapt to changing job requirements and career shifts.
4. **Boost Productivity and Efficiency:** The program is designed to improve the productivity and efficiency of employees by equipping them with the necessary tools and techniques to perform their jobs more effectively.

About SDP Session

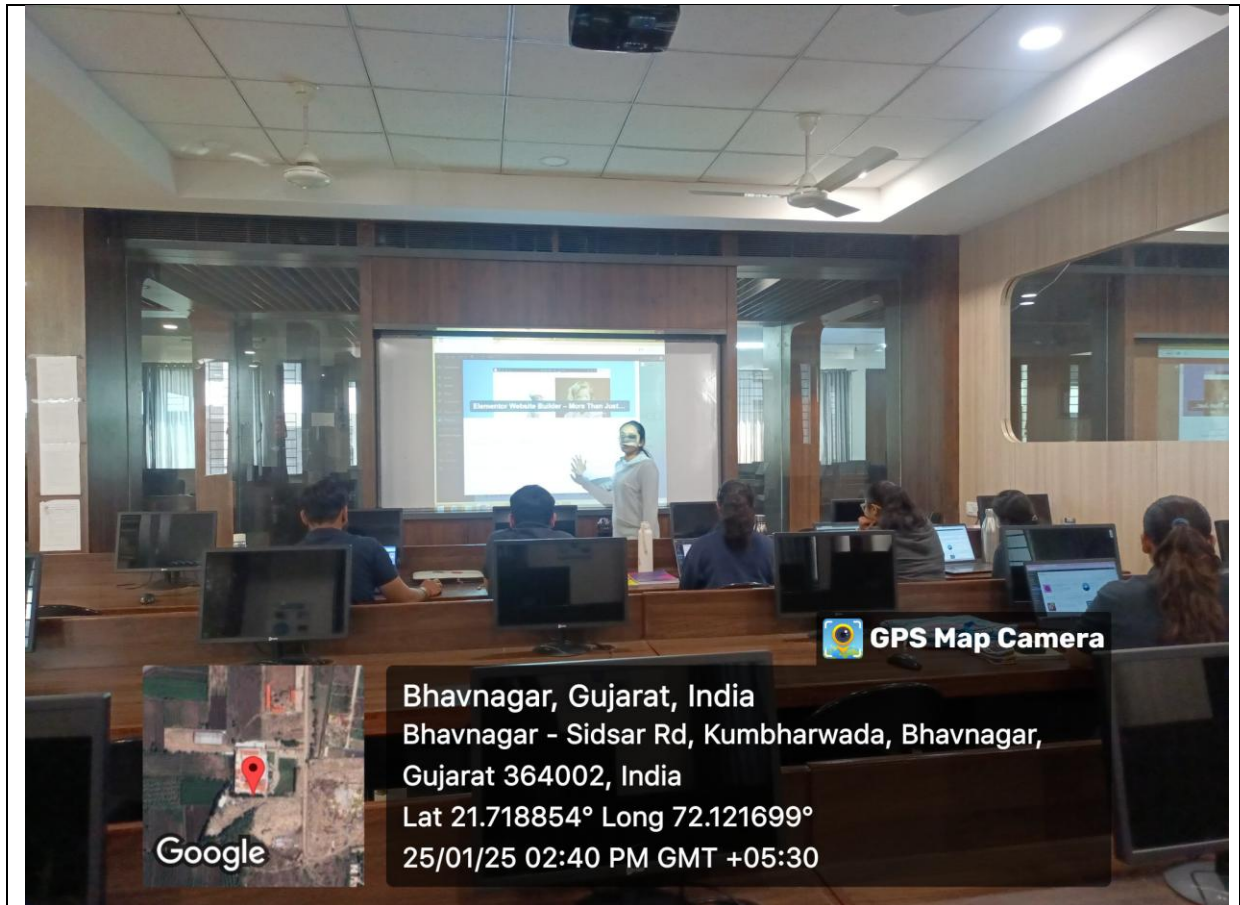
A session on "**Web Development using WordPress**" focuses on teaching participants how to create and manage websites with WordPress. It covers topics such as:

1. **Introduction to WordPress:** Overview of WordPress, its benefits, and types of WordPress sites (self-hosted vs hosted).
2. **Setting Up a Website:** How to choose a domain, set up hosting, and install WordPress.
3. **Content Creation:** Adding and editing pages and posts, setting up menus, and organizing content.
4. **Customization:** Installing themes, plugins, and widgets to enhance functionality and design.
5. **Security and Backups:** Best practices for securing the site and performing regular backups.
6. **SEO Basics:** Introduction to SEO and using plugins to optimize the site for search engines.
7. **Launching the Site:** Final checks, going live, and promoting the website.

Participants will gain hands-on experience in building their own WordPress website, making it ideal for beginners or small business owners looking to establish an online presence.

Photographs





Bhavnagar, Gujarat, India
Bhavnagar - Sidsar Rd, Kumbharwada, Bhavnagar,
Gujarat 364002, India
Lat 21.718854° Long 72.121699°
25/01/25 02:40 PM GMT +05:30



XXXXXXXXXXXXXXXXXXXXXXXXXXXX