



Gyanmanjari
Innovative University

MBA @ GMIU

**Approved Under Gujarat Private
University Act 2009**

Importance of 'Management courses'



'leadership jobs & Business Management World'



Importance of 'Management courses'

Your Dream to become **Business tycoon**

will be fulfilled.....

Management studies



TOP 10 BUSINESS LEADERS IN INDIA

Importance of 'Management courses'

Management is a multidisciplinary discipline that focuses on a wide range of fields such as economics, business, finances, marketing, and involves the study of basic practices of administration.

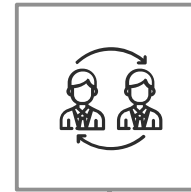


BE
Your own
BOSS

By improving your **entrepreneurial abilities** and allowing you to test launch any business ideas you may have...

Eligibility Criteria (MBA):

ELIGIBILITY



The eligibility for doing MBA is A graduate degree under 10+2+3 or 10+2+4 pattern under any discipline from a recognized university. The general category aspirants should have scored a minimum of 50% marks as an eligibility condition for the SC/ST/SEBC/OBC/EWS candidates should have a score of 45% at least. student should appear in entrance exam like CMAT, CAT, MAT, XAT, GMAT or other equivalent exams. (for ACPC SQ admission only)

- for MBA in Executive (min 3 year of Experience in managerial firm required)

Master of Business Administration(MBA)

- ▶ MBA
- ▶ MBA in Banking and Insurance
- ▶ MBA in Human Resource and Marketing
- ▶ MBA in Digital Marketing
- ▶ MBA in Fintech
- ▶ MBA in Edutech
- ▶ MBA in Event Management
- ▶ MBA Entrepreneurship and International Trade
- ▶ MBA (Executive)



Master Business Administration (MBA)

► MBA Banking & Insurance



Master of Business Administration (MBA)

► MBA in HR and Marketing



Master of Business Administration (MBA)

► MBA in Digital Marketing



Master of Business Administration (MBA)

► MBA in FinTech

THE FINTECH INDUSTRY

Fintech covers a wide range of applications, from digital wallets and cryptocurrencies to fraud protection and new loan processes.



Peer-to-peer
lending
platforms



Budgeting
Apps



Blockchain
Technology



Brokerage
Services



Mobile
Payments



Online and Mobile
Banking



Robo-advisors

Master of Business Administration (MBA)

▶ MBA in Educteh



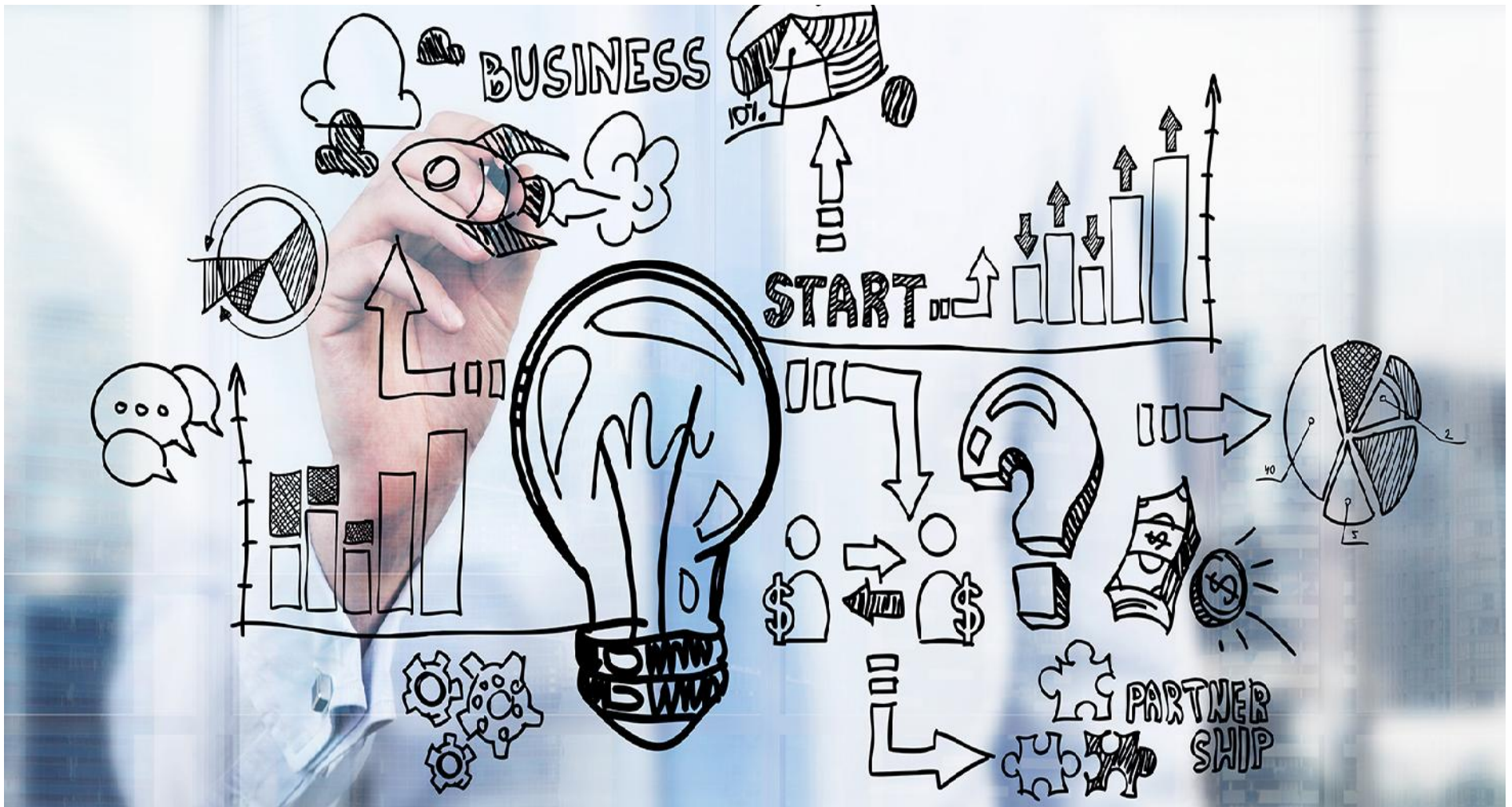
Master of Business Administration (MBA)

► MBA in Event Management



Master of Business Administration (MBA)

- ▶ MBA- Hon. Innovation & Entrepreneurship



Significance of MBA:

- ▶ Wide variety of career options
- ▶ Building Your Professional Brand
- ▶ Developing Sound Business Acumen
- ▶ Networking With People from Different Backgrounds
- ▶ Honing Leadership and Management Skills
- ▶ High job security & Get a promotion in managerial firm
- ▶ Improve personality
- ▶ Enhance knowledge
- ▶ Become an entrepreneur or start your own business





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Scope of MBA Program

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Scope after MBA:

- ▶ Brand ,Marketing ,Sales & Product Manager
- ▶ Market Research Analyst
- ▶ Media Planner
- ▶ Internet Marketing & Advertising Manager
- ▶ Financial Manager/Analyst
- ▶ Accounting Manager
- ▶ Risk and Insurance Manager
- ▶ Supply Chain Manager & HR manger
- ▶ Entrepreneur

