



Gyanmanjari®
Innovative University



TIME'S OF GMIU MANAGEMENT DEPARTMENT



Gyanmanjari Innovative University



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Communication Skill Enhancement

Communication Skill Enhancement Activity was conducted to help students develop essential communication skills. The activity aimed to equip students with the ability to articulate their thoughts, express themselves confidently, and engage effectively with diverse audiences.

Through this activity, students learned the fundamentals of effective communication, including verbal and non-verbal cues, practiced articulating their thoughts, ideas, and opinions clearly and confidently, developed active listening skills, enabling them to engage with others meaningfully, participated in role-plays, group discussions, and presentations to hone their communication skills and received feedback from peers and facilitators, helping them refine their communication style

By enhancing their communication skills, students will be better equipped to succeed in their academic, personal, and professional pursuits.



It is "Prinsi Patel as Vinita Singh"



Entrepreneurship Development

As part of our Entrepreneurship Development Program, students embarked on a transformative journey to develop their entrepreneurial skills and mindset. The program aimed to simulate the experiences of real-world entrepreneurs, preparing students to navigate the challenges and opportunities of starting and running their own businesses.

The culmination of the program was a presentation where students shared their entrepreneurial journey, highlighting their experiences, challenges, and successes. This provided a unique opportunity for students to reflect on their learning, receive feedback, and learn from their peers.





Expert Talk

This expert talk delves into the cultural contrasts and similarities between the United States and India, focusing on key aspects such as communication styles, workplace dynamics, societal values, and business etiquette. The session aims to provide students and professionals with a deeper understanding of cross-cultural interactions, helping them navigate global workplaces effectively.

Individualism vs. Collectivism : The USA promotes independence, while India values group harmony.

Workplace Culture : The speaker elaborated on the flat hierarchical structure in American workplaces compared to the more authority-driven workplaces in India.

Communication Styles : Americans tend to be direct and explicit, whereas Indians use context and indirect communication.

Social Norms & Traditions : Differences in festivals, etiquette, and personal space were discussed with real-life examples.

Business Etiquette : The talk covered approaches to negotiations, relationship-building, and professional expectations in both cultures.

Interactive Discussion & Case Studies : The session included real-world scenarios where students and faculty engaged in discussions on how cultural understanding affects international collaborations.

Q&A Session : Attendees asked insightful questions regarding adapting to different work cultures and overcoming cultural barriers.



Earn While Learn

The Earn While You Learn activity encourages students to explore various earning opportunities alongside their studies, fostering a culture of self-reliance and practical learning. This program includes internships, freelancing, campus-based part-time jobs, and entrepreneurial ventures where students can apply their academic knowledge in a professional setting. It not only helps them gain industry exposure but also enhances their financial literacy and decision-making abilities. Through this initiative, students can experience real-world business operations, customer interactions, and financial management, preparing them for future employment or entrepreneurial endeavors. The activity also promotes networking, skill development, and confidence-building, making students more competitive in the job market while reinforcing the value of education through practical engagement.





Cutting Edge Technology

This comprehensive workshop will introduce participants to the core principles of blockchain, including decentralization, consensus mechanisms, smart contracts, and security features. Through interactive discussions and real-world case studies, attendees will gain insights into how blockchain technology is transforming industries such as finance (cryptocurrencies), supply chain management, healthcare, and digital identity verification.

The session will also cover key blockchain frameworks such as Ethereum, Hyperledger, and Binance Smart Chain, offering a comparative analysis of their use cases. Additionally, participants will explore the integration of blockchain with emerging technologies like Artificial Intelligence (AI) and the Internet of Things (IoT).

By the end of the workshop, participants will have a strong foundational understanding of blockchain technology, its potential, and the challenges associated with its adoption. This knowledge will empower them to explore blockchain-driven innovation in their respective fields.



Flipped Class

In a flipped classroom setup, students are provided with pre-recorded lectures, articles, case studies, or multimedia resources before the class session. This pre-learning phase allows them to familiarize themselves with the core concepts at their own pace. During the in-class session, the focus shifts to active learning methodologies, including group discussions, case study analyses, peer teaching, and problem-solving exercises.

This approach fosters a deeper understanding of the subject matter, as students engage in collaborative learning and receive real-time feedback from instructors. It also encourages self-directed learning, improves conceptual retention, and enhances students' ability to apply theoretical knowledge to practical scenarios.

By the end of the activity, students will develop a more profound comprehension of the topic and improve their analytical and problem-solving skills through experiential learning.





Industry Visit

The students arrived at the industry around 9:45 AM. First, the organizers provided an explanation about Rajani Group, including information about their products, material sourcing, stock management, manufacturing processes, and more. Following this, they were given a tour of the entire manufacturing unit. Afterward, the students were also taken on a visit to the Rajani Chemical manufacturing unit.



Students visited Balaji Wafers Pvt. Ltd., located in Rajkot, to gain practical exposure to the snack manufacturing industry. During the visit, students observed the entire production process, including raw material handling, processing, frying, seasoning, and packaging of Balaji's popular chips and snacks.

The visit also included an interactive session of approximately one hour with the Director, where students learned about the company's growth journey, operational challenges, quality standards, and marketing strategies. Students also watched a documentary showcasing Balaji's inspiring journey from a small business to a leading player in the FMCG sector.

Overall, the visit provided valuable practical insights and helped students understand how classroom concepts like production management, supply chain, branding, and quality assurance are applied in real life.





LinkedIn Profile Building

Guided our students in building and updating their LinkedIn profiles, empowering them to establish a strong professional online presence and connect with industry professionals.

Through this exercise, students learned how to showcase their skills, experience, and achievements, while also understanding the importance of networking and personal branding in today's digital age.



This interactive workshop will guide participants through the essential steps of building a strong LinkedIn profile, from crafting an attention-grabbing headline and writing an impactful summary to showcasing skills, experiences, and achievements effectively. Participants will learn how to optimize their profiles for recruiters, increase visibility in searches, and build meaningful professional connections.



Project



Product display marketing strategies focus on the visual presentation and placement of products to attract customers and influence purchasing decisions. This project explores various techniques used in retail and online spaces, such as shelf arrangement, eye-level positioning, color psychology, and digital merchandising. By understanding consumer behavior and market trends, the project aims to develop innovative and effective display strategies that maximize brand visibility, enhance customer experience, and boost sales performance.

Students showcased their creative and analytical skills through a range of projects that tackled pressing issues in forward and futures markets, smart city development, and sustainable infrastructure. These projects demonstrated a deep understanding of the complexities and opportunities in these fields, as well as a commitment to developing practical, innovative solutions.





Stress Relief Activity

To provide MBA Sem 2 students with a platform to relieve stress and anxiety through physical activity, promoting mental well-being, teamwork, and camaraderie.

As part of our efforts to promote student well-being, we organized a stress relief activity for MBA Sem 2 students. The activity focused on sports, providing students with a fun and engaging way to manage stress and anxiety.

Students participated in various sports, including [list specific sports, e.g., cricket, basketball, volleyball, etc.].

The activity helped students:

- Take a break from academic pressures
- Engage in physical activity, promoting mental well-being
- Develop teamwork and communication skills
- Build camaraderie and friendships

Through this activity, we aimed to create a supportive environment that encourages students to prioritize their mental health and well-being.

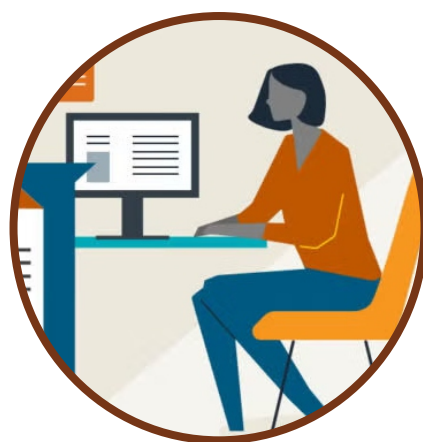




Resume Building

This interactive workshop will guide participants through the essential components of a well-structured resume, including formatting, content organization, and keyword optimization. Attendees will learn how to tailor their resumes for different job roles, highlight their strengths, and avoid common mistakes that may hinder their chances of securing an interview.

The session will cover best practices for writing powerful professional summaries, listing key skills, and quantifying accomplishments using action-oriented language. Participants will also gain insights into Applicant Tracking Systems (ATS) and how to optimize resumes to increase visibility to recruiters.



By the end of the workshop, attendees will have a professionally crafted resume that aligns with industry standards, effectively communicates their career aspirations, and increases their chances of landing their desired job..



Group Discussion

A Group Discussion Activity was conducted to foster essential soft skills in students. Participants were divided into small groups and presented with a thought-provoking topic, encouraging them to engage in a constructive and respectful discussion.

Through this activity, students developed effective communication and articulation skills, practiced active listening, empathy, and open-mindedness, enhanced their critical thinking, problem-solving, and decision-making skills, learned to navigate diverse perspectives, opinions, and conflicts and built confidence in expressing their thoughts and ideas in a group setting.

By participating in this group discussion session, students improved their ability to work collaboratively, think critically, and communicate effectively – essential skills for success in their personal and professional lives.





State Level Competition

The State-Level Garba Competition in Delhi is a prestigious event that brings together the finest Garba dancers from different states to compete in a vibrant and energetic celebration of tradition and talent. Participants will perform in solo, duo, and group categories, showcasing their grace, rhythm, and creativity in traditional and fusion Garba styles.

The competition will be judged by an esteemed panel of experts based on choreography, synchronization, costume authenticity, expressions, and overall stage presence. The event will also feature cultural performances, live music, and interactive sessions to engage the audience and immerse them in the spirit of Navratri.

With an aim to preserve and modernize the essence of Garba, this competition will serve as a stepping stone for aspiring dancers, offering them recognition, networking opportunities, and a chance to compete at national levels. Enthusiasts, artists, and cultural lovers are invited to witness a spectacular evening of rhythm, color, and celebration!



Preplacement Talk

As part of our ongoing efforts to enhance student employability and provide exposure to industry experts, we organized a Pre-Placement Talk by Mr. Yuvrajsinh Gohil from **Yatradham**.

During the session, Mr. Gohil shared his expertise and provided valuable tips on :

- Interview preparation: How to research the company, review job descriptions, and prepare responses to common interview questions.
- Resume building: How to create an effective resume that showcases skills, experience, and achievements.
- Body language and communication skills: How to make a positive impression through confident body language and effective communication.
- Career growth and industry trends: Insights into the latest industry trends, career paths, and growth opportunities.

This interactive session provided students with a unique opportunity to learn from an industry expert, ask questions, and gain valuable advice on how to navigate the job market and build successful careers.



Placement

The Training & Placement Cell of Gyanmanjari Innovative University successfully conducted its first placement drive of the season, hosting Adite Technologies as the recruiting company. The drive aimed to provide students with promising career opportunities and hands-on exposure to the corporate recruitment process.

Placement Drive Process

The recruitment process included the following stages:

1. Pre-Placement Talk – Representatives from Adite Technologies introduced the company, job roles, career growth opportunities, and selection criteria.
2. Aptitude & Technical Round – Candidates were evaluated based on their problem-solving skills, technical knowledge, and logical reasoning.
3. Personal Interview – Shortlisted candidates appeared for the final HR and technical interview rounds.

Student Participation and Selection

A total of 10 students appeared for the interview process. After a rigorous selection procedure, 2 students successfully secured placement offers:

- **Preksha Pandya**
- **Kenée Shah**

Conclusion

The placement drive was a great success, offering students valuable insights into industry expectations and hiring trends. The Training & Placement Cell extends its gratitude to Adite Technologies for providing students with this opportunity and looks forward to hosting more such recruitment drives in the future.

Recommendations & Future Plans

- Encouraging more students to participate in future drives through pre-placement training.
- Conducting mock interviews and skill enhancement sessions to improve students' placement readiness.
- Strengthening industry collaborations to bring in more recruiters.

The university congratulates Preksha Pandya and Kenée Shah on their achievement and wishes them success in their professional journey.





Budget Analysis

As part of our special departmental event, students presented their budget analysis, showcasing their expertise in financial planning and management. The event provided a unique opportunity for students to apply theoretical concepts to real-world scenarios, demonstrating their understanding of budgeting principles, financial statements, and data analysis. Through their presentations, students displayed their critical thinking skills, analyzing budgetary allocations, identifying trends, and providing insightful recommendations. The event not only enhanced students' knowledge of budget analysis but also helped them develop essential soft skills, including effective communication, teamwork, and time management. Overall, the budget analysis presentation event was a resounding success, highlighting the students' capabilities in financial analysis and their potential to excel in the field.



ભાવનગર શહેર ઉપર ધોલેરા S.I.Rની અસર - સંશોધન ના તારણો

ભાવનગર અને આસપાસના વિસ્તારોમાં ધોલેરા સ્પેશિયલ ઈન્વેસ્ટમેન્ટ રિજન (SIR) અંગે જાગૃક્તા અને તેની અસરને લઈને સંશોધન કરાયેલું છે.



સર્વે મુજબ, 78.4% લોકો એ ધોલેરા SIR વિષે જાણકારી ધરાવતા હોવાની પુષ્ટિ કરી, જ્યારે 9.8% લોકો એ તેને અજાણતા હોવાનો જવાબ આપ્યો. ધોલેરા SIR દ્વારા ભાવનગરમાં રોજગાર તકોમાં વૃદ્ધિ થઈ હોવાનું 76.5% લોકો એ સ્વીકાર્યું, જ્યારે 19.6% લોકોએ "શક્ય છે" વિકલ્પ પસંદ કર્યો. રોજગારી મુખ્યત્વે ઔદ્યોગિક/ઉત્પાદન (66.7%), અને રિયલ એસ્ટેટ/નિર્માણ (21.6%) ક્ષેત્રમાં ઊભી થઈ છે.

80.4% લોકોએ ધોલેરા SIRને કારણે ભાવનગરમાં વેપાર તકોમાં વધારો નોંધાવ્યો, જ્યારે 15.7% લોકો એ કોઈ ફેરફાર અનુભવ્યો નથી. વસવાટની બાબતમાં 68.6% લોકોએ રસ દર્શાવ્યો, જ્યારે 17.6% નામતે કોઈ અસર થઈ નથી.

86.3% લોકો એ ધોલેરા SIRના મુખ્ય ઉદ્દેશ તરીકે સ્માર્ટ સિટી અને ઔદ્યોગિક વિકાસનો ઉલ્લેખ કર્યો. ભવિષ્યમાં 74.5% લોકોએ માન્યું કે ધોલેરા SIR ભાવનગરની કોમ્યુનિટી અને જીવનશૈલી પર મોટો પ્રભાવ પાડી શકે છે.



58.8% લોકોએ પૂર્ણ સહકાર દર્શાવ્યો , 35.3% લોકોએ સહમતિ વ્યક્ત કરી , અને 5.9% લોકોએ નિષ્પક્ષ અભિપ્રાય આપ્યો .

આ સર્વેના આધારે સ્પષ્ટ થાય છે કે મોટા ભાગના લોકો ધોલેરા SARN રોજગાર, વેપાર અને સામાજિક વિકાસ માટે સકારાત્મક માને છે.

કોલેજોમાં ઈનોવેશન હબ હોવું આવશ્યક છે જ્યાં વિદ્યાર્થીઓ અલગ અલગ વિષય પર સંશોધન કરી શકે પ્રોટોટાઇપ બનાવી ને તેમના નવીનતમ વિચારો ચકાસી શકે અને વિવિધ પ્રવૃત્તિઓ કરી શકે.

એમબીએ વિભાગના વડા ડૉ.મનદીપ મજમુદાર તથા પ્રો. તુલસી કોંઢિયાના માર્ગદર્શન હેઠળ વિદ્યાર્થીઓ, ચત્તાડિયા પ્રિન્સી, બગરીયા શ્રેયા, શાહ તીશા, મહેતા જાનકી તેમજ કુમ્ભલ દિક્ષિતા દ્વારા સંશોધન કાર્ય હાથ ધરવામાં ખૂબ જ જહેમત ઉઠાવવામાં આવી હતી.

Mock interview



Management Department Our university organized a Mock Interview Activity to prepare students for real-world job interviews. Experienced industry professionals and career counselors conducted simulated interviews, providing students with valuable feedback and insights.

Through this activity, students practiced responding to common interview questions and behavioral scenarios, developed confidence in articulating their skills, experience, and achievements, improved their body language, tone, and overall communication skills, received constructive feedback on their strengths and areas for improvement and gained a better understanding of the interview process and what to expect.

By participating in this mock interview session, students enhanced their employability skills, boosted their confidence, and became better prepared to ace their real-world job interviews.



IQ and EQ Test

This interactive workshop will provide insights into the concepts of IQ and EQ, highlighting their roles in academic performance, workplace success, and leadership effectiveness. Participants will engage in scientifically designed IQ & EQ tests to evaluate their logical reasoning, analytical thinking, emotional awareness, and empathy levels.

The session will cover key areas such as:

- Understanding IQ: Logical reasoning, problem-solving, pattern recognition, and analytical thinking.
- Understanding EQ: Self-awareness, emotional regulation, social skills, empathy, and relationship management.
- The impact of IQ and EQ on decision-making, teamwork, and leadership.
- Strategies to enhance both IQ and EQ for personal and professional success.

By the end of the workshop, participants will have a clear understanding of their cognitive and emotional intelligence levels, along with practical techniques to improve their intellectual capabilities and emotional resilience.



Workshop – NISM

We organized a workshop on the National Institute of Securities Markets (NISM) certification program, conducted by a SEBI SMART instructor. The workshop aimed to provide students with a thorough understanding of the Indian securities market, investing, and financial planning.

Through this workshop, students:

- Gained knowledge of the Indian securities market, including trading, investing, and risk management
- Understood various financial instruments, such as stocks, bonds, and mutual funds
- Learned about investing strategies, portfolio management, and financial planning
- Received hands-on training in using the NISM simulation platform to practice trading and investing
- Prepared for the NISM certification exam, enhancing their career prospects in the financial services industry

The workshop was conducted by a SEBI SMART instructor, ensuring that students received high-quality training and guidance.

